

FREE

Cheshire East Council invites you to

Let's Talk Shop

A session of retailer therapy aimed at independent market town and rural retailers and featuring high profile female entrepreneur, Rachel Elnaugh of Dragon's Den fame.

18th March 2010

6.00pm to 9.30pm

Ramada Encore

Crewe Business Park, Emperor Way,
Crewe, CW1 6BD

During the session

- Rachel Elnaugh will aim to inspire, motivate and empower all who attend with her experience at the helm of Red Letter Days and as mentor to the small business sector
- Bill Smith from South Lakes Development Trust will host a one hour interactive workshop delivering an insight into those important first impressions given to customers as they approach, enter and shop in your business
- A Q & A session with the 'Board You Can't Afford' made up of Cheshire East Council representatives, Bill Smith and Rachel Elnaugh

Places are limited so book early to avoid disappointment

**Email eastsupportbackford@cheshireeast.gov.uk
or phone 01270 686374/686377**

